



# Ferry Godmother After Dark



VR EXPERIENCE FOR  
THE ADVENTUROUS



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info@ferrygodmother.com**

# THE PROJECT

Ferry Godmother After Dark is a unique private castle nestled on a virtual reality island. Our exclusive and elaborate rooms promise a novice or a seasoned explorer unforgettable moments.

Our membership offers an unparalleled opportunity to connect and network with others within a community that shares a love for virtual reality.

We offer exclusive events, including meet and greets, workshops, the enchanting annual masquerade ball, elegant soirees, and grand fetes. At these exclusive events, experience the beauty of exquisite art, captivating music, and impressive performances.

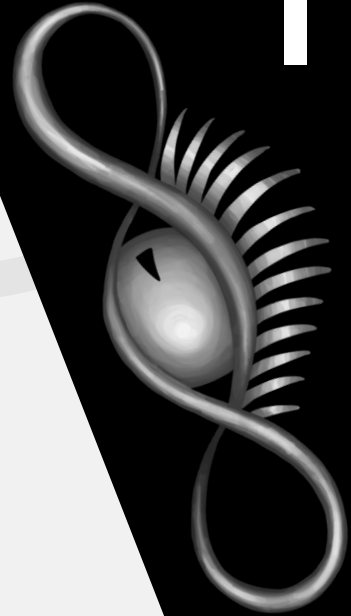
# MEET THE CREATOR

**Bringing knowledge, experience and fun into the Metaverse**

**President & CEO Aquanetta “FerryGodmother” Wright has led many charges into the entertainment industry and business growth through sponsorships for over three decades. She brings knowledge and power to many by assisting businesses in reaching their target audience. Today, she continues to lead this charge into the VR sphere.**

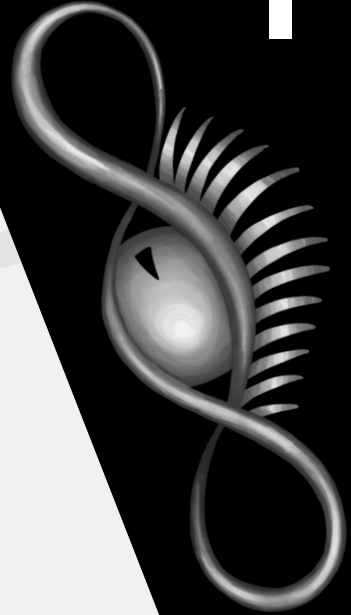
**PROPOSED BY**

**FERRY  
GODMOTHER  
PRODUCTIONS**



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PRODUCTIONS



# COMPANY OVERVIEW & GREAT TEAM

Ferry Godmother Productions, Inc. is a 25-year-old NYS MWBE-certified company in major event production, advertising, marketing, audio, and video.

We were forced to pivot due to the COVID-19 pandemic and now offer diverse learning experiences. To date, we have mentored over 500 individuals aged 16-30, from high school to double master's degree.

Our services include guiding businesses for growth, producing events, and creating digital content such as illustration, 2D/3d animations, video game development, and live streaming.

## ANNUAL EVENTS

- NEWBURGH JAZZ SERIES
- NEWBURGH GOSPEL SERIES
- ORANGE COUNTY POP ROCK DOOWOP SERIES
- HIGHLAND POP ROCK DOOWOP SERIES
- NEWBURGH JAZZ-GO-ROUND
- NEWBURGH JEWISH SERIES
- STORM KING ART CENTER
- AFRICAN AMERICAN HERITAGE MUSIC SERIES

Attendance -  
200K+

United States Military West Point Band,  
Grammy Winners & Nominee

Concerts -  
500+



# MISSION

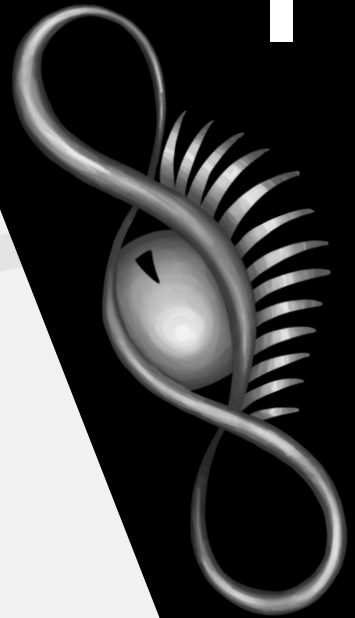


Build an elite and extraordinary VR community to promote a positive, safe and supportive environment



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# VISION



Present a safe space for adults to explore themselves and make new and exciting connections.

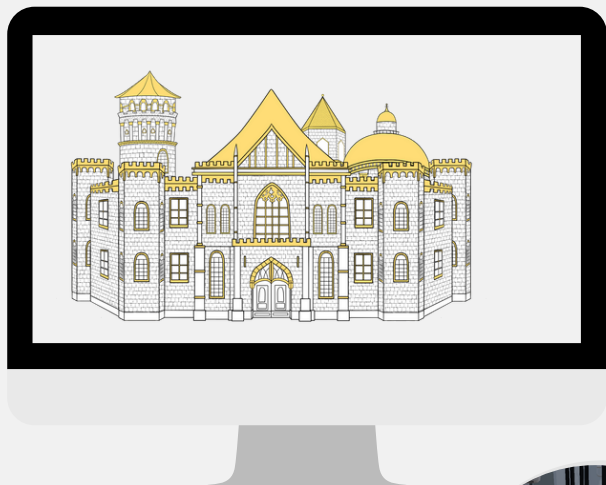
Permit an immersive journey into a world of beauty, opulence, discovery, and fulfillment.

Provide seminars, workshops, expos, and classes where they can meet each that are likeminded, seeking to have fun and explore.



# OUR MARKETING

Make yourself heard and seen RESHAPE  
THE WAY THE WORLD SEES YOU AND  
EXPAND YOUR REACH



**VR  
CHAT**

**Over 20 Million  
monthly active users**

**VR  
INDUSTRY**

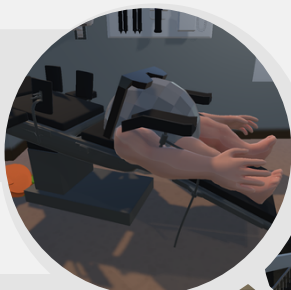
**\$60 Billion industry,  
expected to grow by  
20% annually**

**NEW  
LIFE**

**Companies like *Apple*  
are diving headfirst  
into VR and AR**

**Distribution**

**VRChat**



**Our Target audience  
18-35 year olds, People who are  
early adopters of technology**

**Positioning Statement**

**Empower adults to embark  
on a journey of self-discovery**



**Promotion Campaign**

**Videos, photos, stories on social  
media, i.e. Facebook, Instagram,  
Twitter, Youtube, Pinterest**



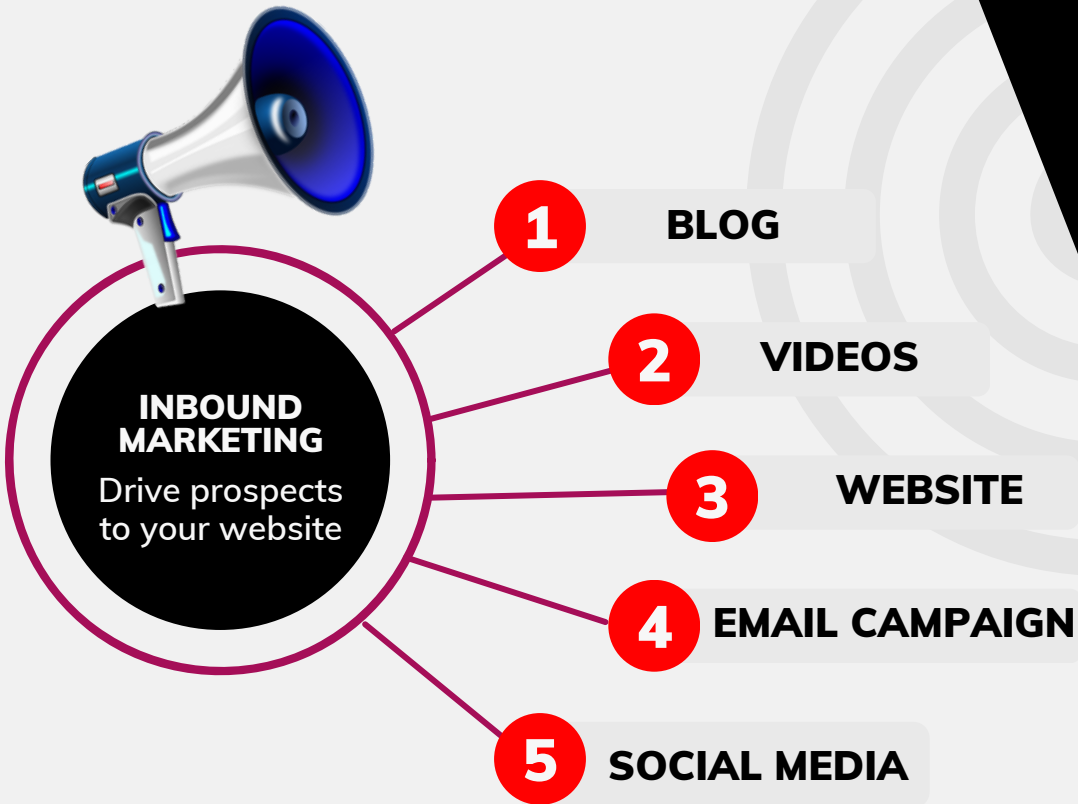
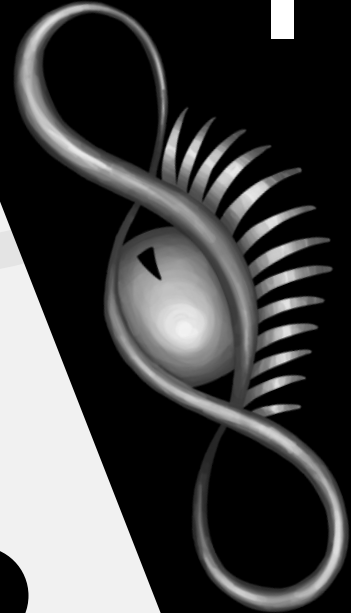
**FERRYGODMOTHER.COM**

**Unleash Your Dreams: VR Turns Dreams Into Reality!**



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**GENDER**

Female - 11%  
Male - 89%

**IMPRESSIONS**

292,000

**AGE**

18-34 - 89%

**LOCATION**

USA - 58%



**SOCIAL MEDIA**

**35K+ LOYAL FANS**

Across 6 social media platforms including B2B on LinkedIn



**WEBSITE**

**100K VISITS**

Attracts unique visitors annually



**EMAIL NEWSLETTER**

**10K EMAILS**

Up to 10 newsletters before the event



**TWITTER**

**17K FOLLOWERS**



**FACEBOOK**

**5K FRIENDS**



**YOUTUBE**

**22K IMPRESSIONS  
MONTHLY**



**INSTAGRAM**

**1,600 FOLLOWERS**

84% Recommendation Rate

# SPONSORSHIP PACKAGES



## VISIONARY REALITY

**\$15,000 - 6 MONTHS (ONE OPPORTUNITY ONLY)**

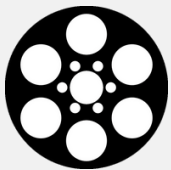
- Category Exclusivity
- Logo Placement at world entrance as premiere sponsor
- Speaking opportunity at annual premier event
- Logo on website cover page announcement
- Logo with link on website event page
- Listed online/offline in event press releases
- Product/service placement in VR cinema videos
- Product/service placement in a VR castle room
- Include "Intro" and "Thank you" offline and online media campaign and e-blast



## AUGMENTED REALITIES ADVOCATE

**\$5,000 - 6 MONTHS (MULTIPLE INDUSTRIES)**

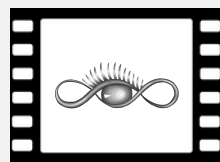
- Industry exclusivity
- Company listed on entrance plaque as "AR Advocate" sponsor
- Logo with link on website event page
- Listed online/offline in event press releases
- Product/service placement in a VR castle room
- Include in "Intro" and "Thank you" offline and online media campaign and e-blast



## ARTIST CIRCLE

**\$2,500 - 6 MONTHS  
MULTIPLE OPPORTUNITIES**

- Company listed on entrance plaque as "Artist Circle" sponsor
- Logo on website project page
- Include in "Intro" and "Thank you" social media campaign and e-blast
- Name in "Intro" press releases



## SUPPORTER CIRCLE

**\$1,000 - 6 MONTHS  
MULTIPLE OPPORTUNITIES**

- Company listed on entrance plaque as "Supporter Circle" sponsor
- Name on website project page
- Include in "Intro" and "Thank you" social media campaign and e-blast

**Get Visibility, Exclusivity  
and Credibility**



## MEDIA CIRCLE

**(in-kind)**

**Multiple opportunities  
(value \$1,500 - 6 months)**

- Name on website project page
- Inclusion "Intro" and "Thank you" social media campaign





# THANK YOU !

## CONTACT US

FERRY GODMOTHER PRODUCTIONS, INC.  
info@ferrygodmother.com

**Promote your company  
or organization with  
Ferry Godmother Magic  
Island in virtual reality**

Sponsorship opportunities  
receive high visibility, brand  
awareness and exposures.

Exposure Opportunities  
Partnering with a positive event



**FERRYGODMOTHER.COM**



**Will you join the Metaverse, or will you be left behind?**